



Vubiz Transforming DEI Training for Diversity Builder, Inc.



Objectives

Diversity Builder, a prominent DEI training and consulting provider, needed to find a content partner to improve retention, performance, and profitability for their offering by investing in building an effective interactive training program.



Challenges

The online diversity-related training space lacked interactivity and ADA Compliant content. Most available programs were static in nature, PDFs or PowerPoint presentations, while others were videos without interactive features. The absence of active learning was a critical gap.



Solutions

The interactive learning design and accessibility features of Vubiz's programs lead to better comprehension and retention, while facilitating active learning and supporting remote teams, enabling companies to provide effective DEI training despite logistical challenges.

KEY OUTCOMES

Active Learning Environment

Vubiz's solution established a standard of active learning for teams and clients, supporting ongoing DE&I development. The interactive nature of the programs allowed for meaningful engagement and facilitated better understanding and retention of the content.

Support for Remote Teams

The solution served as a valuable resource for clients in onboarding and training remote teams. By offering training that could be accessed at any time, Diversity Builder helped companies overcome logistical challenges and tight deadlines, ensuring continuous DEI training provision.



"Vubiz's commitment to the learning experience aligned with Diversity Builder's values and objectives."

DIVERSITY BUILDER